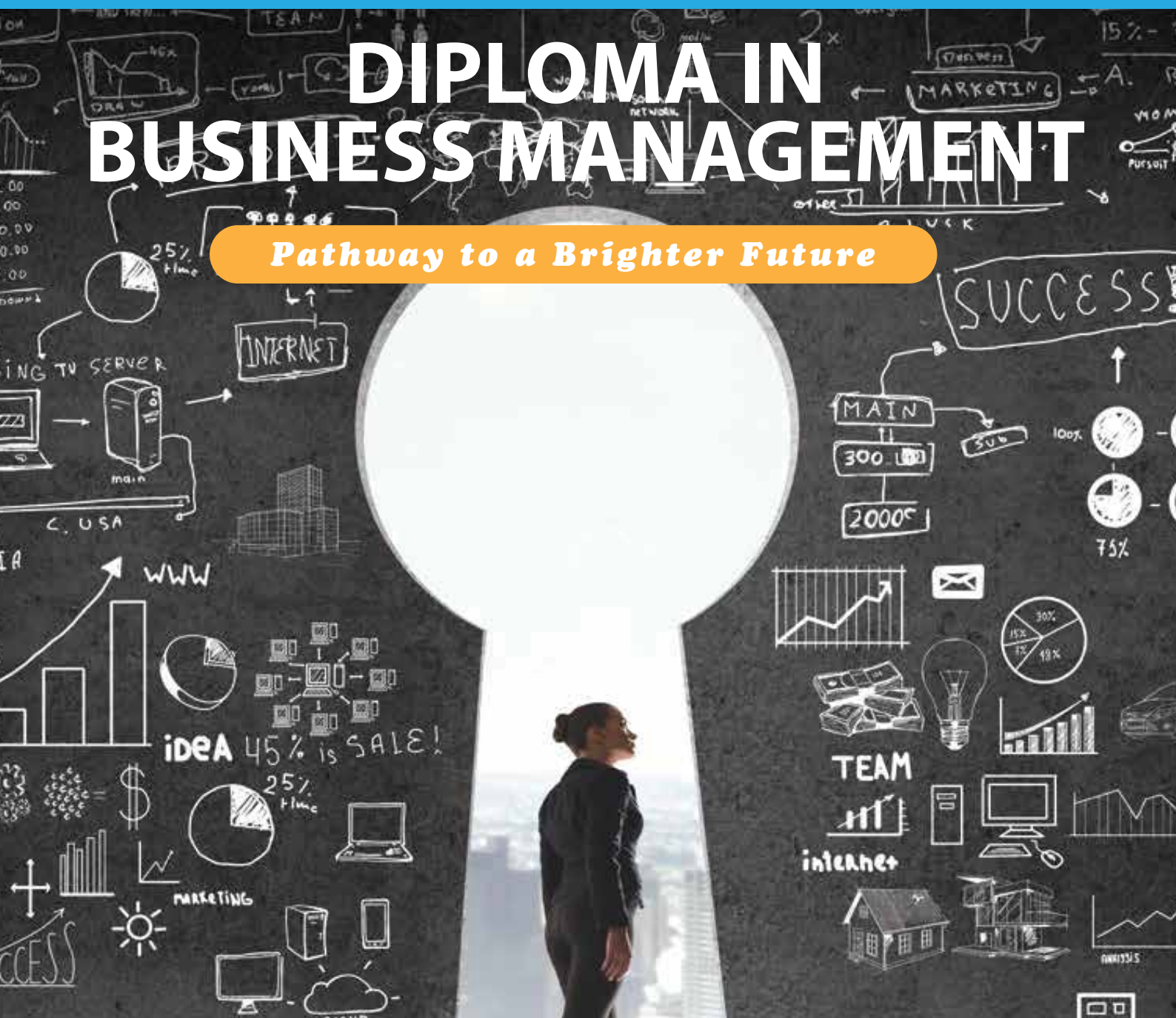


# DIPLOMA IN BUSINESS MANAGEMENT

*Pathway to a Brighter Future*



# SUNWAY DIPLOMA STUDIES

## Pathway To A Brighter Future

### DIPLOMA IN BUSINESS MANAGEMENT

pg. 04



Sunway Diploma Studies prepare our students for the present and future jobs with knowledge and expertise of the 21st century. In this new globally interconnected economy, industries are demanding new competencies and skills. At Sunway Diploma Studies, we integrate skills and attributes such as learning & innovation skills, information media & technology skills and life & career skills in our curriculum. It takes more than just knowledge to be competitive in today's job market and to be relevant for future jobs.

The Sunway Diploma Pathway offers students various opportunities which suit their interests and future careers. Sunway's Diploma programmes provide a wide range of experiences which enhance graduate employability and job readiness. We practise Work-Integrated Learning which offers students authentic work experience, industry-linked projects, industry study trips, simulations of solving day-to-day challenges, opportunities to gain professional skills that put knowledge into practice, voluntary projects, competitions & exhibitions, seminars & workshops, TEDTalks and online activities.

# SUNWAY DIPLOMA PATHWAY- FLEXIBLE STUDY OPTIONS

Kick-start your career pathways with our Sunway Diploma programmes towards a degree, professional qualification or early employment.

The Sunway Diploma Studies provides an academic bridge and a firm foundation for students' academic pathways.

## ENRICHING LEARNING EXPERIENCES

The student have a head-start not only academically but also personally through exposure to extracurricular activities in clubs and societies. They are also enriched by lectures from eminent speakers and industry leaders.

## LEARNING RESOURCES & FACILITIES

Sunway College provides a comprehensive range of teaching and learning resources and facilities. Classes are conducted in a conducive and well-facilitated premises and are supported by state-of-the-art technology.

## EXPERIENCED & DEDICATED LECTURERS

Lecturers are committed to teaching and learning and offer personalised attention and mentoring through small-group learning to assist students in achieving their goals. More than 70% of pre-university lecturers at Sunway College have more than 5 years of teaching experience.

Lecturers and Placement Advisors assist students with information and advice on career choices and university applications and students' placements at universities of their choice, professional qualifications, internship and job placements. Sunway Diploma students have successfully progressed into prominent universities worldwide in the United Kingdom, Group of Eight universities in Australia and Triple Crown accredited universities in New Zealand, to name a few.

# DIPLOMA IN BUSINESS MANAGEMENT

N/345/4/0912(02/22) PA7670

## ABOUT THE PROGRAMME

The Diploma in Business Management (DIBM) at Kolej Sunway Kuching provides students with a broad understanding of general business principles and practices. The programme equips students with the relevant administrative knowledge and key business skills to deal effectively in a rapidly changing environment. Generally, the programme covers both the breadth and the inter-disciplinary aspects of business. It balances conceptual knowledge with an applied curriculum that is also suitable for numerous positions in various industries. It also offers a unique opportunity to enhance student understanding of the enterprise in a competitive situation. Upon completion of this programme, students will be more confident and get a competitive edge which leads to enhanced employment opportunities.

The DIBM programme provides a solid foundation in general business for an undergraduate degree in Business Administration or related areas. DIBM provides an entry into the BA (Hons) Entrepreneurship, BSc (Hons) in Accounting and Finance, BSc (Hons) Business Management, BSc (Hons) Business Studies, BSc (Hons) Global Supply Chain Management, BSc (Hons) in International Business and BSc (Hons) Marketing jointly accredited by Lancaster University and Sunway University.

The Sunway Diploma in Business Management graduates will have the option to enter into Year 2 of undergraduate programmes at a wide range of top ranking local and overseas universities, including Nottingham University Malaysia Campus, University of Waikato, New Zealand, University of Canterbury, New Zealand, Birmingham City University, UK, University of Western Australia, Curtin University Sarawak and Australia, James Cook University, Singapore, KDU University College (now University of Wollongong, Australia), Victoria University, Melbourne, Australia Catholic University, Sydney, Cardiff University, Wales, Kaplan Higher Education Academy, Singapore, University of Heriot Watt, Malaysia Campus, University of Deakin, Melbourne, Australia, University of Teeside, United Kingdom, University of Lake Head Canada, Dublin Business School, United Kingdom and UCSI University and Sunway University.

The programme curriculum offers various innovative approaches to learning including seminars, expert guest speakers, case analyses, online business simulations, external consulting projects, and experiential excursions.



### Intakes

January / April / Aug / Oct

### Duration

2.5 years

### Assessment & Examinations

The major objective of the assessment and examination procedures is to improve student learning and measure their comprehension.

## PROGRAMME OBJECTIVES

- Enable students to acquire in-depth knowledge of the foundations of business and management;
- Facilitate an understanding of the relationship between business and its environment, and the influence this has on how organisations are structured, and developed in relation to its human resources and systems;
- Prepare students to be able to apply their knowledge and skills to support management in planning and decision-making in different business contexts;
- Develop the students' the ability to communicate in English verbally and in written form, with special reference to accounting and business contexts;
- Cultivate an understanding of the natures and skills of logical reasoning and develop capacity for innovative thinking and effective communication in students.

## CAREER PROSPECT

Diploma holders will be able to support senior managers/executives in administration and management in any type of business.

From major corporations to independent businesses, every operation needs skilled administrators in order to succeed.

A diverse range of career prospects include:

- Banking and Finance
- Manufacturing
- Product Development
- Human Resources
- IT Management
- Business Analysis



Scan QR Code to go to  
our website

### Entry Requirements

A pass in SPM or its equivalent with a minimum of 3 credits; or

A pass in SKM Level 3 in a related field and a pass in SPM with a minimum of 1 credit in any subject; or

A certificate (Level 3, Malaysian qualification framework) in a related field with a minimum of PNGK2.00; or

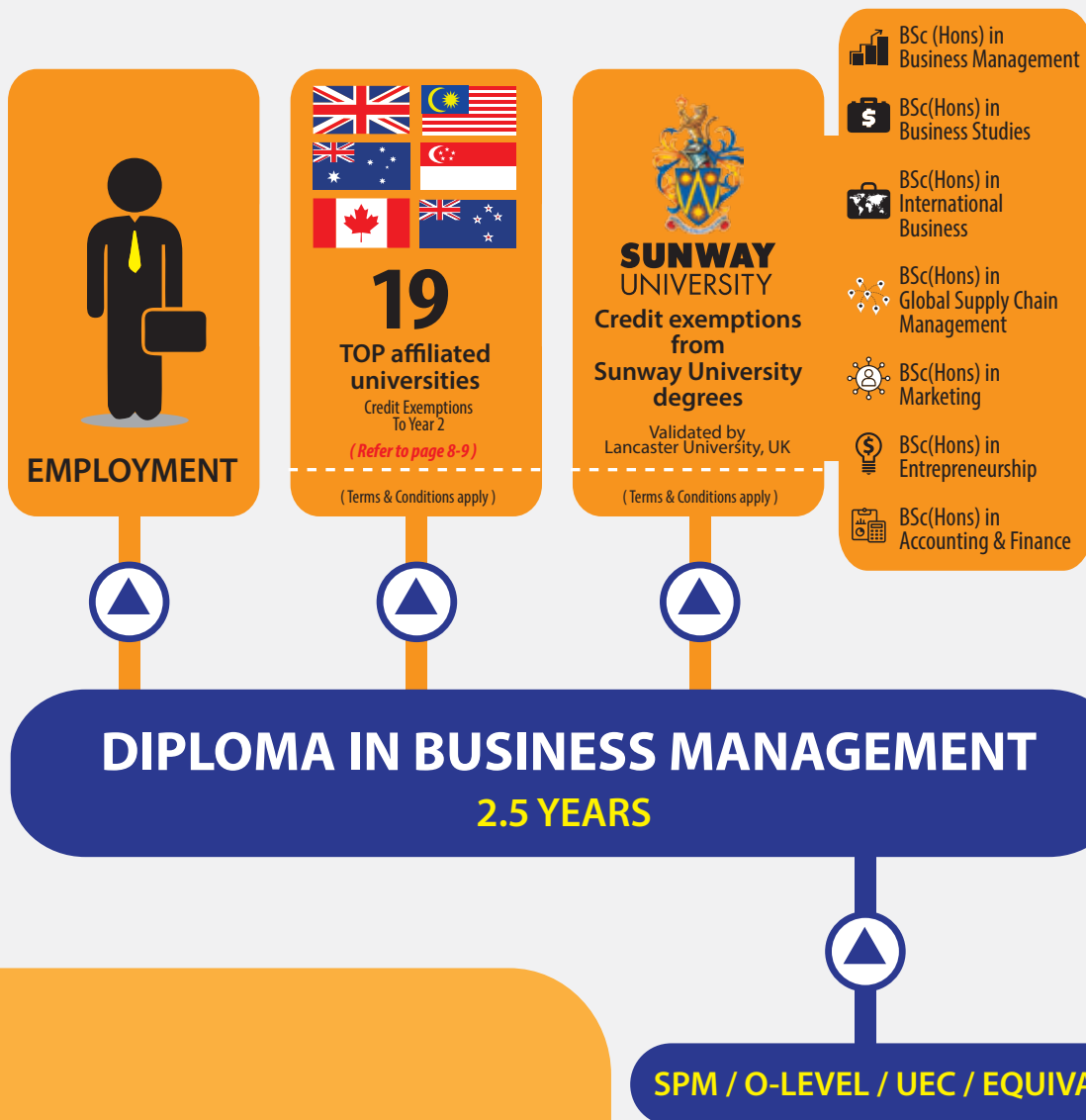
A pass in STPM or its equivalent with a minimum of Grade C (NGMP 2.00) in 1 subject; or

A pass in STAM with a minimum grade of Maqbul

Any qualification equivalent to Certificate Level 3 (MQF)

# DIPLOMA IN BUSINESS MANAGEMENT

Your  
Education  
Pathway  
Begins  
Here



# DIPLOMA IN BUSINESS MANAGEMENT

## Programme Structure

### YEAR 1

- Financial Accounting 1
- Introduction to Business
- English 1
- Principles of Marketing
- Software Applications
- English 2
- Microeconomics
- Principles of Management
- Principles of Finance
- Business Mathematics

### YEAR 2

- Operations Management
- Business Information Systems
- Entrepreneurship
- Consumer Behaviour
- Quantitative Methods
- Macroeconomics
- Business Ethics
- Business Law
- Retail Marketing
- Organizational Behaviour
- International Marketing

### YEAR 3

- Business Communication
- Electronic Commerce
- Human Resource Management
- International Business
- Business Management: A Malaysian Perspective

### \* Matapelajaran Umum (MPU)

Malaysian students are required to pass the MPU\* subjects

#### MPU 1

Malaysian Studies 2  
(MPU2163)

#### MPU 2

Bahasa Kebangsaan A  
(MPU2213)  
or  
Critical Thinking Skills 2  
(MPU2223)

#### MPU 3

Malaysian Economy  
(MPU2313)  
or  
Moral Education  
(MPU1323)

#### MPU 4

Community Services  
(MPU2412)

#### Note:

\* Matapelajaran Umum (MPU) subjects are **COMPULSORY** for Diploma students. Not all subjects will be offered every semester and are subject to availability.



# Our Affiliated Universities

## Your World Awaits

You are about to embark on one of the most important journeys of your life. Your ideal college and university experience should include opportunities to fulfill your potential academically and socially.



For further info, please visit us at:  
<https://university.sunway.edu.my/>

### SUNWAY UNIVERSITY, MALAYSIA

For almost 30 years Sunway University has established a reputation both in Malaysia and overseas, as an inspiring educational leader.

Perfectly harnessing the highest quality of academic personnel and an exceptionally diverse range of programmes any global educational powerhouse would be proud of.



For further info, please visit us at:  
<https://www.lancaster.ac.uk>

### LANCASTER UNIVERSITY, UNITED KINGDOM

Lancaster University has been named University of the Year by The Times and The Sunday Times Good University Guide 2018, while still being ranked top ten in the leading 3 UK league tables. With a powerful combination of academic excellence, flexible study options and a supportive community, it is easy to understand why it ranks so highly. Lancaster has climbed to joint seventh in the Guardian University League Table 2020, confirming its place as one of the UK's leading institutions.



For further info, please visit us at:  
<https://curtin.edu.sg/>

### CURTIN UNIVERSITY SINGAPORE

Delivering its programs in Singapore since 1986, Curtin University took its relationship with Singapore one step further when we inaugurated our Curtin Singapore campus in 2008.

The S\$20 million campus is located in the heart of Singapore city and offers our students a conducive and safe study environment. The campus has the following facilities, and intends to continuously improve and introduce new facilities in the years to come.



For further info, please visit us at:  
<https://www.uwa.edu.au/>

### UNIVERSITY OF WESTERN AUSTRALIA

As the only Western Australian University in the Group of Eight, UWA is a research-intensive institution and home to globally recognized scholars such as Nobel Laureate Professor Barry Marshall.

We have more than 75 research and training centres and receive about 80% of all research funding to WA universities annually.



For further info, please visit us at:  
<https://www.canterbury.ac.nz/>

### UNIVERSITY OF CANTERBURY, NEW ZEALAND

UC Business School is highly ranked and globally renowned, making it a first choice destination for students seeking an international degree. In a fast-changing, global environment, we recognise the need to develop quality Business graduates with the skills and personal attributes required to drive innovation and sustainability around the world.



For further info, please visit us at:  
<https://www.cardiff.ac.uk/>

### CARDIFF UNIVERSITY, WALES

We are an ambitious and innovative university with a bold and strategic vision located in a beautiful and thriving capital city. Our world-leading research was ranked 5th amongst UK universities in the 2014 Research Excellence Framework for quality and 2nd for impact. We provide an educationally outstanding experience for our students. Driven by creativity and curiosity, we strive to fulfil our social, cultural and economic obligations to Cardiff, Wales, and the world.



For further info, please visit us at:  
<https://www.kaplan.com.sg/>

### KAPLAN HIGHER EDUCATION ACADEMY, SINGAPORE

Kaplan Higher Education Academy (KHEA), was voted Singapore's "Best Private Education Institution" during JobsCentral Learning Training and Education Development (T.E.D.) Awards 2016, under the categories of Computer Science & IT and Communications & Media. KHEA also offers a wide range of more than 200 programmes across 7 disciplines, ranging from Diplomas to Bachelor's and Master's Degrees.



For further info, please visit us at:  
<https://www.jcu.edu.sg/>

### JAMES COOK UNIVERSITY, SINGAPORE

The Singapore campus of James Cook University is fully owned by James Cook University Australia, which is ranked in the top 2% of universities in the world.

James Cook University is awarded EduTrust Star, the highest level of accreditation in Singapore for private education providers.



For further info, please visit us at:  
<https://www.nottingham.edu.my/>

### UNIVERSITY OF NOTTINGHAM MALAYSIA

University of Nottingham Malaysia offers a world-class British education which is ranked among the top 100 universities worldwide.

According to The Graduate Market, High Fliers Research, our alumni are among Britain's top choice for employers.



For further info, please visit us at:  
<https://www.waikato.ac.nz/>

### UNIVERSITY OF WAIKATO, NEW ZEALAND

Our University is committed to delivering a world-class education and research portfolio. Widely regarded as a progressive and innovative university, programs of study are developed to prepare students for the world's changing environment.

We are proud to be recognised among the best in the world – ranked in the top 350 with 12 of our subjects ranked in the top 250 in the world.



# Our Affiliated Universities



For further info, please visit us at:  
<https://www.ucsiuniversity.edu.my/>

## UCSI UNIVERSITY, SARAWAK, MALAYSIA

Built on the principles of audacity, perseverance, integrity and excellence, UCSI University is a leading institution of higher learning with campuses in Kuala Lumpur, Terengganu and Sarawak, Malaysia. Our faculties, equipped with state-of-the-art facilities to meet student needs offer a wide spectrum of academic programmes, ranging from Medicine, Pharmacy, Nursing, Engineering and Architecture to Music, Multimedia, Education, Liberal Arts and Hospitality.



For further info, please visit us at:  
<https://www.hw.ac.uk/malaysia.htm>

## HERIOT WATT UNIVERSITY, MALAYSIA

With a history dating back to 1821, we have a long tradition of excellence and a proven track record in educating, inspiring and challenging the professionals of tomorrow. We are one of the top UK universities for business and industry and have an established reputation for world-class teaching and practical, leading-edge research.



For further info, please visit us at:  
<https://www.bcu.ac.uk/>

## BIRMINGHAM CITY UNIVERSITY, UNITED KINGDOM

Birmingham City University is one of the few selected UK universities who have been granted Platinum Approved Learning Partner status by the ACCA. This is the highest level of recognition and showcases our high-quality tuition and pass rate success. At Birmingham City Business School, everything starts with business. You start your career the minute you walk through our door. Join us and become a part of it!



For further info, please visit us at:  
<https://www.vu.edu.au>

## VICTORIA UNIVERSITY, AUSTRALIA

Victoria University (VU) is the university of the west.

Victoria University achieved university status in 1991, but our preceding institutions date back to 1916. We are one of Australia's few dual-sector universities. Today, we have over 40,000 enrolled higher education, and vocational education and training students studying on our campuses.



For further info, please visit us at:  
<http://www.kdu.edu.my/>

## KDU UNIVERSITY COLLEGE, MALAYSIA

KDU's education approach takes on a real-world perspective. Students are encouraged to embark on real-world projects that focus on hands-on learning and the development of their leadership and interpersonal skills, ensuring they become graduates who think, do and innovate.

A pioneer in private tertiary education in Malaysia, KDU have nurtured many bright minds for the past 30 years and is proud to have more than 45,000 alumni.



For further info, please visit us at:  
<https://www.dbs.ie>

## DUBLIN BUSINESS SCHOOL, IRELAND

Established in 1975, Dublin Business School (DBS) provides a comprehensive range of career focused Undergraduate, Postgraduate and Professional programmes across the Schools of Business, Law and Arts. DBS courses for 2017 include Management, Law, Accounting, Business Administration, Finance, Marketing, Event Management, Digital Media, Information Technology, Cloud Computing, Arts, Media, Journalism, Psychology, Counselling and Social Science.



For further info, please visit us at:  
<https://www.acu.edu.au>

## AUSTRALIAN CATHOLIC UNIVERSITY, AUSTRALIA

ACU graduates are in demand with 93% of our students get a job within four months of graduation\*. Ranked top 5% of universities worldwide, our practical degrees are globally recognised and students have opportunities for internship, work placement or volunteering.

Study our affordable courses with scholarships across Brisbane, Melbourne, North Sydney, Strathfield, Canberra & Ballarat.



For further info, please visit us at:  
<https://www.lakeheadu.ca>

## LAKEHEAD UNIVERSITY, CANADA

Lakehead University is a public research university with campuses in Thunder Bay and Orillia, Ontario, Canada. Lakehead University, shortened to 'Lakehead U', or 'LU', is non-denominational and provincially supported.



For further info, please visit us at:  
<https://www.tees.ac.uk>

## TEESSIDE UNIVERSITY, UNITED KINGDOM

Teesside University is a public university with its main campus in Middlesbrough, North Yorkshire in North East England. Teesside University generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve.

# SCHOLARSHIP & FINANCIAL AIDS

Owned and governed by the  
**Jeffrey Cheah Foundation**  
*Nurturing the Seeds of Wisdom*



**RM 482 million**  
in Scholarships & growing  
[jeffreycheah.foundation](http://jeffreycheah.foundation)



**The Jeffrey Cheah Foundation (JCF)** is founded on the fundamental premise of giving to society. In line with the spirit of the Foundation, good education at the highest level should not be denied to those deserving, and for those from disadvantaged backgrounds. JCF scholarships create opportunities for all deserving students to succeed in life. JCF safeguards its institutions for the purpose of providing and sustaining quality education for present and future generations of students.

Scholarships available for the Diploma programmes are:

## **Jeffrey Cheah Entrance Scholarship**

Kindly refer to our Scholarship Brochure for more details or log on to [sunway.edu.my/scholarships](http://sunway.edu.my/scholarships) for the full list of scholarships available. To obtain further details, do visit the Marketing Office located at the 1st Floor of Sunway College campus.

## **National Higher Education Fund Corporation (PTPTN)**

Malaysian students can apply for financial assistance from national bodies such as the National Higher Education Fund Corporation (PTPTN)

## **Employee's Provident Fund (EPF)**

Parents can withdraw funds from their EPF account to finance their child's education of choice.

# PATHWAY TO A BRIGHTER FUTURE

SPM/ 'O' Level  
or equivalent



**Diploma in  
Business  
Management**



Credit exemptions  
from Sunway  
University Degrees \*  
( Terms & Conditions Apply )



## SUNWAY UNIVERSITY

**2nd Year Progression \***

### Diploma in Business Management

- BSc (Hons) Business Management
- BSc (Hons) Business Studies
- BSc (Hons) International Business
- BSc (Hons) Global Supply Chain Management
- BSc (Hons) Marketing
- BSc (Hons) Entrepreneurship
- BSc (Hons) Accounting and Finance

VALIDATED BY



Lancaster University has been named **University of the Year** by *The Times and The Sunday Times Good University Guide 2018*, while still being ranked top ten in the leading 3 UK league tables. With a powerful combination of academic excellence, flexible study options and a supportive community, it is easy to understand why it ranks so highly.





# Beyond The Classroom



1



3



2



4



5

1. Field trip to KPMG Kuching
2. Community Service at Sarawak Cheshire Home
3. Sunway Basketball Team (The Strykers)
4. Attending educational conference & exhibition (SME Fest)
5. Bowling competition
6. Community Service at Hope Place



6

# Beyond The Classroom



7



8



9



10



11



12


7. Outing to Jangoi River Lodge
8. Field trip to GMG Agency
9. Bowling Team
10. Junior Chamber International (JCI) Youth Sunway Kuching
11. Essay Writing Competition 2019
12. Field trip to Fraser & Neave (F&N) Kuching




**Contact us for more information :**

Operating Company : Sunway TES (East Malaysia) Sdn. Bhd. (761943 - K)

No.1, Song Plaza (1st Floor), Lot 12168, Block 16, Jalan Tun Jugah/ Jalan Song Intersection,  
93350 Kuching, Sarawak.

 **(6082) 451 221**

 **(6082) 574 227**

 **info@swck.edu.my**

 **www.swck.edu.my**

 **facebook.com/SunwayKuching**

*All information is correct at the time of printing (dibm-13 Aug 2020)*