

# The IAB... Changing the face of Business recruitment

How to recruit the best business talent



#### **Recruit top talent**

When matching the right candidate to the right job, it's vital to attract skilled professionals. After all, employers rely on you to find the best talent the market has to offer.

An IAB-qualified bookkeeper guarantees exactly that: sought-after business skills. In fact, by targeting candidates with IAB qualifications you:

- Fill vacancies faster-reducing the time it takes to sift through endless applications for suitable candidates.
- Attract highly trained staff equipped with premier qualifications and practical expertise.
- Give your clients a better return on their investment – since employees with IAB credentials enhance their skills through on-going development.

Why not shortlist credible candidates from the start? Visit our website to see the extensive range of qualifications and routes to membership.

IAB qualifications provided the perfect launch for my new career, enabling me to extend my skills in new directions. **99** Bookkeeper *'in Practice'* 

#### www.iab.org.uk



# The IAB – enhancing career prospects

When looking for ideal candidates IAB credentials offer the premier choice.

Why?

- The International Association of Bookkeepers is the leading UK awarding body for professional bookkeepers.
- Regulated by Ofqual, the IAB is an approved and statutory supervisory organisation offering diverse business qualifications.
- With over 10,000 members across the UK and worldwide, the IAB is the go-to organisation for accountancy and bookkeeping professionals.

To recruit an exact match candidate, simply specify IAB qualifications in your clients' job adverts.

The IAB course has given me a passion for bookkeeping and now I have an internationally recognised qualification to help me build my career.

IAB Student

### CONTACT US TODAY: +44 (0)1732 897750



### The first choice for career professionals. For further information, contact the IAB today.

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IABBookkeepers



Leading the bookkeeping profession for over 40 years

